Background:
1. Image auto-annotation is a hot research topic in recent years
2. Traditional computer vision & machine learning approaches fail

Difficulties:
1. Unclear how to model the semantic concepts
2. Lack of training data to bridge the semantic gap

Motivations:
1. The huge deposit, the Web, brought solutions to many previously "unsolvable" problems
2. The search technology succeed in many commercial systems

Basic Idea:
A data-driven approach leveraging the Web-scale image dataset and search technology to learn relevant annotations

Input: a query image + an initial keyword
Output: complementary annotations

Process:
1. Text-based search: retrieve semantically similar images
2. Content-based search: retrieve visually similar images
   > Hash coding algorithm to solve the efficiency problem
3. SRC clustering to mine annotations from the descriptions of the retrieved images
Performance Evaluation Results

Our Image Deposit:
2.4 million high-quality photo forum images with noisy descriptions

Testing Datasets:
1. Google image query dataset: 30 queries from categories “Apple, Beach, Beijing, Bird, Butterfly, Clouds, Clownfish, Japan, Liberty, Lighthouse, Louvre, Paris, Sunset, Tiger, Tree”
2. UW Content-based Image Retrieval dataset: categories are “Australia, Campus, Cannon beach, Cherries, Football, Geneva, Green lake, Indonesia, Iran, Italy, Japan, San juan, Spring flower, Swiss mountain, Yellowstone”. All images are used as queries.

Evaluation Criterion (Google image query set):
\[ E = \frac{\#\text{perfect} + 0.5 \times \#\text{correct} - \#\text{error}}{\#\text{queries}} \]

Conclusion:
1. High effectiveness (A much higher precision)
   >0.6 precision score on Google query set, and 0.38 on UW dataset (5 ground-truth annotations on average), while it is normally about 0.2~0.3 for previous annotation approaches
2. High efficiency
   For the content-based retrieving phrase, it costs 0.072s for weighted Harming distance measure.
   (24,000 candidate images on average, Dual Intel Pentium 4 Xeon hyper-threaded CPU, 2G memory)
3. No supervised learning phrase and hence can handle unlimited vocabulary

Figure 3. Examples of annotations produced by AnnoSearch system.
The upper four rows show a few results on Google image query dataset.
The bottom row shows a few results on the UW dataset.

Figure 4. Average Precision of annotation vs. image filtering threshold on the 30 Google query images