



A UnitedHealth Group Company

# UnitedHealth Europe

## **Impact of the web on publishing: making medical research available to all and improving patient safety**

**Richard Smith**

**Chief executive, UnitedHealth Europe**

A large, intense fire is burning on a dark, industrial platform or structure over the ocean. The fire is bright yellow and orange, with a large plume of smoke rising from it. The background is a dark blue sea under a dark sky.

*Change = burning platform x  
vision x next steps*





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# The information paradox

Doctors are overwhelmed  
with information but cannot  
find the  
information they need when  
confronted with a question.

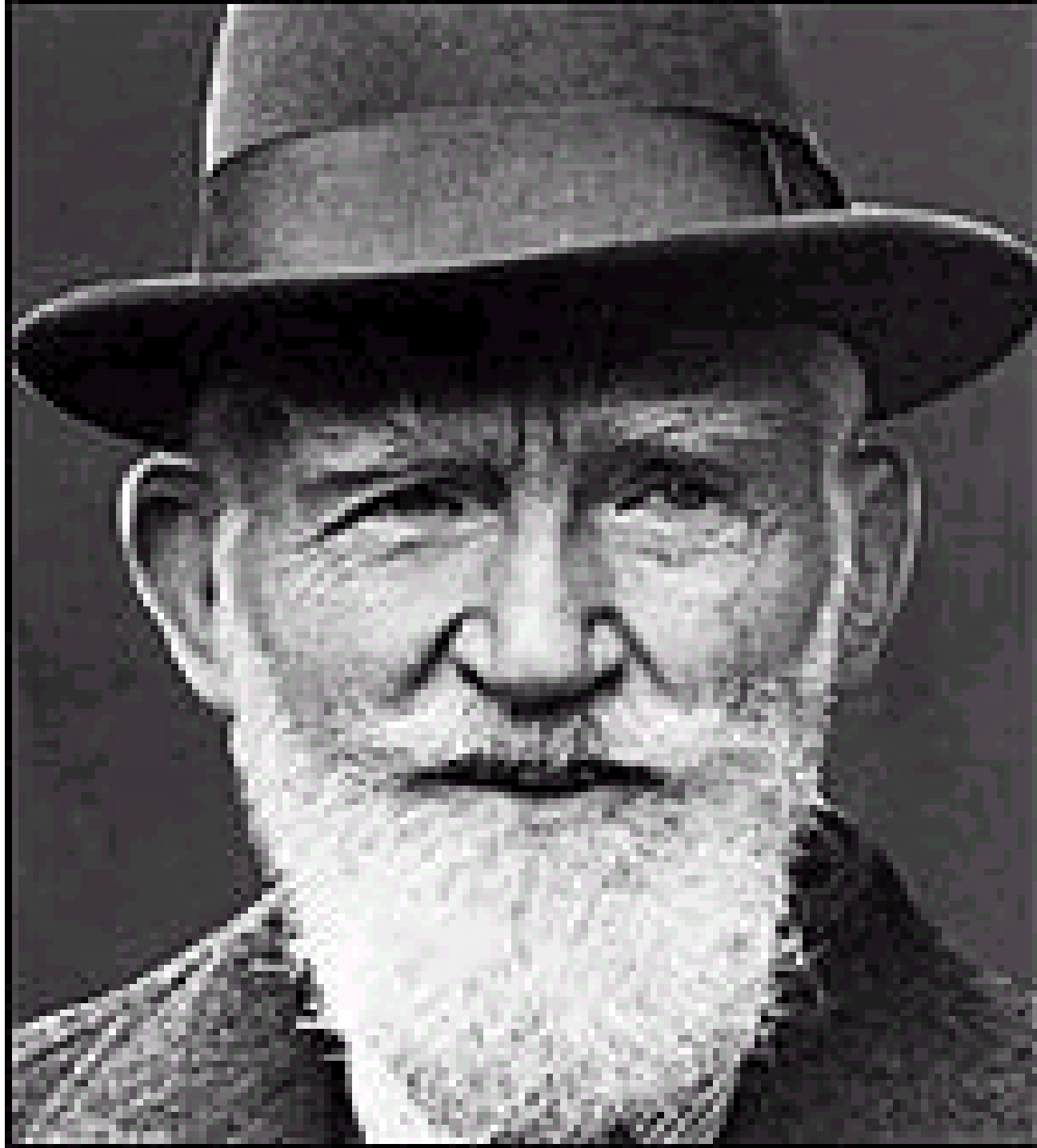
Muir Gray



Water,  
water  
everywhere  
Nor any  
drop to  
drink









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